

# SUPPORT SOLDIERS & FAMILIES THROUGH SPONSORSHIP



Fort McCoy MWR exists to enhance the quality of life, enrich living and working environments and foster a sense of community for Soldiers, Family Members, Retirees and Civilians. We invite your business to assist with one or more of the events below. Click on the links below to view event details as well as a list of benefits for each sponsorship level.

## 2024 EVENTS

- Easter Eggstravaganza
- Month of the Military Child
- Military Appreciation
- Down & Dirty Trail Run
- Army Birthday
- Army Birthday Concert
- Summer Sizzle
- Golf Tournament
- Wellness Fair
- Tree Lighting
- Soldier & Family Fun Day
- Rumpel Fitness Center Events
- McCoy's Community Center Events
- Outdoor Recreation Events
- Child & Youth Services Events



WHY SHOULD  
YOUR BUSINESS  
BE A SPONSOR?

U.S. ARMY

Commercial Sponsorship is a Department of Defense program that opens the door for civilian businesses to sponsor Family and Morale, Welfare and Recreation (MWR) programs on the installation. Sponsorship can be cash, products, or services. In return, you will be provided with logo coverage/advertising, sampling/couponing opportunities, plus other benefits.

All revenue generated through sponsorship goes directly to MWR programs to make them successful.

*Consider the impact your company can have on America's Soldiers by becoming a Corporate Sponsor.*

### CONTACT INFORMATION

**Ashley Sivert**  
Commercial Sponsorship Coordinator  
Fort McCoy U.S. Army MWR Marketing  
PHONE: 608-388-5358  
EMAIL: ashley.n.sivert.naf@army.mil or  
usarmy.mccoy.id-readiness.list.dfmwr-  
marketing@army.mil

**INTERESTED IN ADVERTISING WITH US?**

Displayed below are some of the businesses we currently work with - we would like to add you to our list of sponsors.





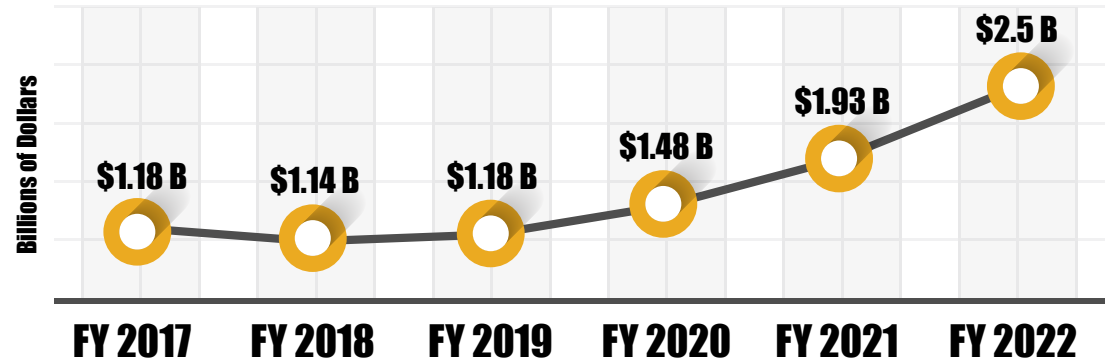
# FORT McCOY

AT A GLANCE

Located in the heart of the upper Midwest, Fort McCoy is the only U.S. Army installation in the state of Wisconsin. The 60,000 acre installation is capable of fully supporting training throughout a four-season climate and offers an excellent training environment and support infrastructure for military personnel to develop and maintain skills necessary for mission success.

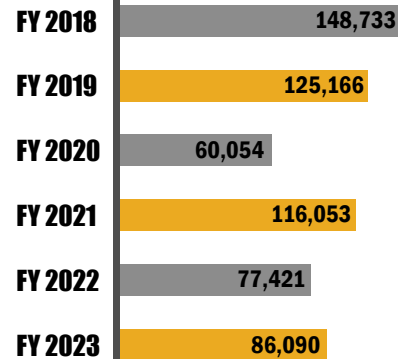


## ECONOMIC IMPACT

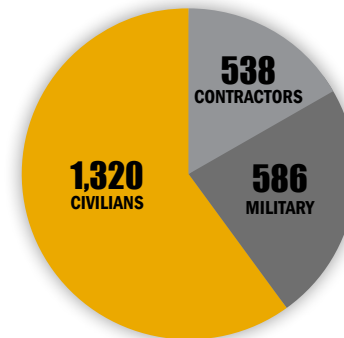


## TRAINING POPULATION

Number of Personnel Supported (includes training conducted by all branches of the service)



## INSTALLATION WORKFORCE



**66.4%** of the workforce reside in Monroe County

**87,134** Military Retirees and their Families are serviced by Fort McCoy







# EASTER EGGSTRAVAGANZA

MARCH 23

We invite your business to celebrate Easter at Fort McCoy. It is a day filled with breakfast and photos with the Easter Bunny, face painting, activities and of course, the always favorite Easter Egg Hunt.

Respond by Feb 28, 2023

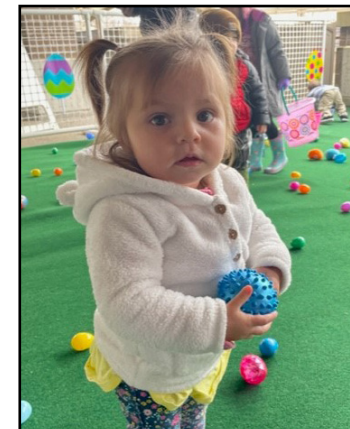
## IN-KIND ITEMS NEEDED:

- Candy
- Face Paint
- Drinks
- Plastic Eggs
- Easter Craft Supplies



\*In-Kind Crafts valued at \$250

SPONSORSHIP LEVELS	GOLD \$500	SILVER In-Kind Crafts*
Company name listed in MWR eNewsletter (3,150+ accounts)	✓	✗
Company logo on promotional materials (posters/flyers)	✓	✓
Ad placed on the Fort McCoy MWR Facebook page	✓	✗
Booth space at event (call for details)	✓	✓
<a href="#">CLICK HERE TO SPONSOR THIS EVENT</a>		







# MONTH OF THE MILITARY CHILD

MONTH OF APRIL

## MILITARY CHILDREN: BRAVE, FEARLESS & RESILIENT

Month of the Military Child is a month-long celebration of our Military children and the sacrifices they make serving alongside their Soldier parents. There will be facility specials, games, crafts and activities throughout the month of April. Respond by Feb 28, 2024

SPONSORSHIP LEVELS	PLATINUM \$500	GOLD \$300	SILVER \$150
Company name listed in MWR eNewsletter (3,150+ accounts)	✓	✓	✗
Company logo on thank you poster posted in both childcare facilities for the entire month of April	✓	✓	✓
Company logo on promotional materials (posters/flyers)	✓	✓	✓
Company logo displayed on event t-shirts (plus one keepsake t-shirt)	✓	✓	✗
Ad placed on the Fort McCoy MWR Facebook page	✓	✗	✗

[CLICK HERE TO SPONSOR THIS EVENT](#)



- IN-KIND ITEMS NEEDED:**
- Ice Cream / Frozen Custard / Toppings
  - Donuts
  - Fruit
  - Craft Activity Supplies
  - Family Packages
  - Door Prizes







# MILITARY APPRECIATION

MAY 9

We love our heroes and we invite you to honor them. There will be a buffet-style meal and activities - all FREE to service members.  
Respond by Apr 5, 2023



SPONSORSHIP LEVELS	PLATINUM \$750	GOLD \$500	SILVER \$250
Company name listed in MWR eNewsletter (3,150+ accounts)	✓	✓	✓
Company logo on promotional materials (posters/flyers)	✓	✓	✓
Ad placed on the Fort McCoy MWR Facebook page	✓	✓	X
On-site space to do giveaways/sampling (call for details)	✓	X	X
<b>CLICK HERE TO SPONSOR THIS EVENT</b>			

### IN-KIND ITEMS NEEDED:

- Gift Cards
- T-Shirts / Hats
- Door Prizes





# DOWN & DIRTY TRAIL RUN

JUNE 8

Get on board for our 11th annual mud and obstacle run. 300+ runners typically participate. It's going to be even dirtier this year on our family-friendly course filled with obstacles and of course, plenty of the good stuff! Open to the public. Respond by May 5, 2024



## IN-KIND ITEMS NEEDED:

- **Obstacle Materials**
  - Wood
  - Paint
  - Screws
  - Cargo Nets
  - Plastic Lining
  - Black Dirt
  - Liquid Dish Detergent
  - Triple Strand Climbing Rope
  - Water/Drinks
  - Brats
  - Chips

SPONSORSHIP LEVELS	UTTERLY FILTHY \$1,000	MASTER OF MUD \$750	MUDDY BUDDY \$500	DOWN RIGHT DIRTY \$250	DIRTY DEVIL \$350 (Limit One)
Company logo name on Mud Run webpage	✓	✓	✓	X	X
Company name listed in MWR eNewsletter (3,150+ accounts)	✓	✓	✓	✓	✓
Insert promotional items/samples in participants bags (supplied by sponsor - qty 300)	✓	✓	✓	X	X
Verbal recognition by event MC	✓	✓	✓	X	X
Company logo on promotional materials (posters \flyers)	✓	✓	✓	✓	✓
Company logo on 1 obstacle sign	✓	✓	✓	✓	✓
Banner placement at event (max size is 3'x6' - supplied by sponsor)	✓	✓	✓	X	✓
Booth space - 5 ft table, 2 folding chairs and a 8' x 8' pop-up tent	✓	✓	X	X	X
Complimentary 4 person team for your business	✓	✓	X	X	X
Ad placed on the Fort McCoy MWR Facebook page	✓	X	X	X	X
Opportunity for your staff to man the water stop keeping participants hydrated and motivated!	X	X	X	X	✓
<b>CLICK HERE TO SPONSOR THIS EVENT</b>					





# ARMY BIRTHDAY

JUNE 14

Celebrate the Army's 249<sup>th</sup> Birthday. There will be a 5K run/walk, a buffet lunch, car washes and bowling – ALL FREE to the Fort McCoy Community to honor and celebrate the sacrifices our Soldiers make!

Respond by May 5, 2024



## SPONSORSHIP LEVELS

Company logo prominently displayed on event t-shirts (plus one keepsake t-shirt)

Company logo displayed on event t-shirts (plus one keepsake t-shirt)

Company name listed in the MWR eNewsletter (3,150+ accounts)

Company logo on promotional materials (posters/flyers)

Verbal acknowledgment by Command representative at the luncheon

Ad placed on the Fort McCoy MWR Facebook page

On-site space at the luncheon to do giveaways/sampling (call for details)

### PLATINUM

\$1,000

### GOLD

\$500

### SILVER

\$250



**CLICK HERE TO SPONSOR THIS EVENT**

## IN-KIND ITEMS NEEDED:

- Pulled Chicken / Pulled Pork
- Hamburger Buns
- BBQ Sauce
- Chips
- Beverages/Water
- Pickles
- Fruit
- Granola Bars
- Sheet Cakes
- Napkins
- 6" & 10" Plates
- Plastic Forks
- Army Yellow & Black Decorations

✉ usarmy.mccoy.id-readiness.list.dfmwr-marketing@army.mil

☎ 608-388-5358



U.S. ARMY







# ARMY BIRTHDAY CONCERT

JUNE 14

Join us for some live entertainment to celebrate the Army's 249<sup>th</sup> Birthday at McCoy's Community Center  
Talent To Be Determined

## IN-KIND ITEMS NEEDED:

- Drinks
- Hotdogs
- Brats
- Condiments
- Chips
- Paper Products

SPONSORSHIP LEVELS	PLATINUM \$2,250	GOLD \$1,500	SILVER \$750	BRONZE \$500
Company logo on printed promotional materials (flyers/posters)	✓	✓	✓	✓
Company logo on thank you poster at event	✓	✓	✓	✓
Company name listed in MWR eNewsletter (3,150+ accounts)	✓	✓	✓	X
Banner placement at concert (outdoor banner supplied by sponsor)	✓	✓	✓	X
Recognition by Emcee at concert	✓	✓	X	X
Ad placed on the Fort McCoy MWR Facebook page	✓	X	X	X
VIP Tickets & Parking	✓ 6 Tickets	✓ 4 Tickets	✓ 2 Tickets	X
Sponsor presence at the concert (booth or tent area)	✓	X	X	X
<b>CLICK HERE TO SPONSOR THIS EVENT</b>				





# SUMMER SIZZLE

JULY 26

Day for Kids Summer Sizzle is a day for everyone to celebrate the wonderment of childhood. There will be a day full of activities including outside games, bounce houses, fun presentations and more! Our children are strong and resilient and we will recognize them with a day of celebrations.

Respond by June 23, 2024



SPONSORSHIP LEVELS	PLATINUM \$500	GOLD \$300	SILVER \$150
Company name listed in MWR eNewsletter (3,150+ accounts)	✓	✓	✓
Company logo on thank you poster at event	✓	✓	✓
Company logo on promotional materials (posters/flyers)	✓	✓	✓
Insert into goodie bag (supplied by sponsor - qty 250)	✓	✓	X
Booth space at event (call for details)	✓	✓	X
Banner placement at the event (max size 3' x 6' - supplied by sponsor)	✓	X	X
Ad placed on the Fort McCoy MWR Facebook page	✓	X	X
Company logo prominently displayed on event promotional items	✓	X	X
<b>CLICK HERE TO SPONSOR THIS EVENT</b>			

## IN-KIND ITEMS NEEDED:

- iPods / Electronics
- Gift Certificates/ Family Packages
- Door Prizes
- Kids Activity Booths
- Face Paint
- Hotdogs & Hotdog Buns
- Chips
- Drinks







# WELLNESS FAIR

OCTOBER 9

Meet face-to-face with Soldiers and Civilians of Fort McCoy while promoting your business! The Wellness Fair includes a 5K run/walk, blood drive and showcase area where vendors present a wealth of information on nutrition, physical, mental, financial & spiritual health and wellness. Approx. Attendance: 500; Respond by August 23, 2024

*\*Please note this an informational fair, you may take orders but you may not sell products. No cash may be exchanged.*



SPONSORSHIP LEVELS	PLATINUM \$500	GOLD \$300	SILVER \$150	BRONZE \$100
Booth space at the fair	✓	✓	✓	✓
Acknowledgement by Event Emcee at the fair	✓	✓	✓	✗
Insert into gift bag (supplied by sponsor - qty 500)	✓	✓	✓	✗
Company name listed in MWR eNewsletter (3,150 accounts)	✓	✓	✗	✗
Large black & white in the Wellness Fair Guide (5" x 2.5")	✓	✗	✗	✗
Small black & white in the Wellness Fair Guide (2.5" x 2.5")	✗	✓	✗	✗
Company logo on promotional materials (posters/flyers)	✓	✓	✗	✗
Wellness Fair t-shirts for all employees at your booth	✓	✓	✗	✗
Company logo (predominately displayed) on Wellness Fair t-shirts (approx 200)	✓	✗	✗	✗
Company logo on Wellness Fair t-shirts (approx 200)	✗	✓	✗	✗
Ad placed on the Fort McCoy MWR Facebook page	✓	✗	✗	✗
Banner placement at the Rumpel Fitness Center for a 3 month period (banner supplied by sponsor)	✓	✗	✗	✗

**CLICK HERE TO SPONSOR THIS EVENT**

### IN-KIND ITEMS NEEDED:

- Door Prizes
- Awards
- Gift Cards
- Goodie Bag Items
- Water/Health Drinks
- Health & Fitness Related Equipment / Supplies

✉ [usarmy.mccoy.id-readiness.list.dfmwr-marketing@army.mil](mailto:usarmy.mccoy.id-readiness.list.dfmwr-marketing@army.mil)

☎ 608-388-5358



U.S. ARMY







SUPPORT THE TROOPS

# U.S. ARMY GOLF OUTING

SEPTEMBER 11

Fort McCoy MWR will be hosting our 4th annual golf outing at Onalaska's Cedar Creek Golf Course. The day will include lunch, an 18-hole tournament including special events, hole prizes and a sit-down dinner/awards banquet following the tournament.

Respond by Aug 1, 2024



**INTERESTED IN BEING A HOLE-IN-ONE SPONSOR? Call for more details.**

SPONSORSHIP LEVELS	GOLD \$1,000	SILVER \$750	BRONZE \$500
Company logo on thank you poster at event	✓	✓	✓
Company logo on a hole sign	✓	✓	✓
Insert into goodie bag (supplied by sponsor - qty 144)	✓	✓	X
Company name listed in MWR eNewsletter (3,150+ accounts)	✓	✓	✓
Company logo on promotional materials (posters/flyers)	✓	✓	✓
Ad placed on the Fort McCoy MWR Facebook page	✓	✓	X
Complimentary 4 person team (does not include green fees or cart rentals)	✓	X	X
Special Recognition at the Awards Banquet	✓	X	X
Poster size signage displayed at Hole-In-One on tournament day with your company logo	X	X	X

**CLICK HERE TO SPONSOR THIS EVENT**

### SPONSORSHIP ITEMS NEEDED

- Sleeves of Golf Balls
- Golf Umbrellas
- Golf Apparel
- Golf Bags
- Drivers
- Putters
- Other Golf Equipment/Supplies
- Hospitality Gift Cards
- Trips





# TREE LIGHTING

DECEMBER 5

Come be a part of a Fort McCoy tradition. It is a night filled with cookies & doughnut decorating, hot chocolate, frozen custard, crafts and activities, photos with Santa, live music by School Age Center children, and a special kids only “Santa’s workshop” where they can find a perfect gift for mom or dad for only \$1.

Respond by Nov 3, 2024

## IN-KIND ITEMS NEEDED:

- Christmas Craft Supplies
- Candy
- Drinks
- Magnets
- Jingle Bell Necklaces
- Ornaments
- Personalized photo frames
- Face Paint
- Holiday Door Hangers

\*In-Kind Crafts valued at \$250

SPONSORSHIP LEVELS	GOLD \$500	SILVER In-Kind Crafts*
Company name listed in MWR eNewsletter (3,150+ accounts)	✓	✗
Company logo on promotional materials (posters/flyers)	✓	✓
Ad placed on the Fort McCoy MWR Facebook page	✓	✗
Booth space at event (call for details)	✓	✓

[CLICK HERE TO SPONSOR THIS EVENT](#)







# FITNESS CENTERS

YEAR ROUND EVENTS

The Rumpel Fitness Center serves over 50,000 patrons a year & hosts a variety of events including 5K races, leagues and tournaments. Fun, Family-friendly competitions and activities are also offered to promote a healthy lifestyle.



SPONSORSHIP LEVELS Amounts can be either cash, in-kind or combination	GOLD \$500	SILVER \$250
Company logo with link in MWR eNewsletter (3,150 accounts)	✓ 2 editions	✓ 1 edition
Company logo on promotional materials (posters/flyers)	✓ 2 events	✓ 1 event
One thank you graphic on Fort McCoy MWR Facebook page	✓	X
<b>CLICK HERE TO SPONSOR THESE EVENTS</b>		

### EVENTS:

- Pair Up to Slim Down: January - June
- Rowing (Into or Out of) Love: February
- March Madness Basketball Competitions: March
- These Colors Don't Run Color Run: June 28
- Rugged Triathlon: May
- Sizzling Summer Run: July 19
- Road Kill 5K: September 6
- Turkey Trot: November 16
- Flannel or Freeze: Dec 3 (South Post)
- Rumpel Fitness Center Grand Reopening: 2024

### IN-KIND ITEMS NEEDED:

- Gift Cards
- Prize Support
- Healthy Snacks
- Protein Powders/Power Bars
- Sports Tape/Lifting Wrap/Lifting Belts
- Water Bottles/Shaker Bottles
- Water/Sports Drinks
- Sports Equipment
- T-Shirts/Hats/Sports Apparel







# McCOY'S COMMUNITY CENTER

YEAR ROUND EVENTS

This is the place to be for the more than 160,000+ service members that train at Fort McCoy annually. McCoy's Community Center offers numerous themed events and activities that are designed to provide Soldiers and their Families fun-filled entertainment during their leisure time.



SPONSORSHIP LEVELS Amounts can be either cash, in-kind or combination	GOLD \$500	SILVER \$250
Company logo with link in MWR eNewsletter (3,150 accounts)	✓ 2 editions	✓ 1 edition
Company logo on promotional materials (posters/flyers)	✓ 2 events	✓ 1 event
One thank you graphic on Fort McCoy MWR Facebook page	✓	X
<b>CLICK HERE TO SPONSOR THESE EVENTS</b>		

### EVENTS:

- Super Bowl Party: February 11
- Leprechaun Loop: March 15
- Tap Takeovers: June, July & August
- Gingerbread House Building: December 11
- Triad Nights: Monthly
- Bowling Leagues: Weekly

### IN-KIND ITEMS NEEDED:

- Gift Cards
- Prize Support
- Can Coolers
- Decorations
- Electronics
- Gingerbread House Kits
- NFL Apparel/Novelty Items
- Pint Glasses







# OUTDOOR RECREATION

## YEAR ROUND EVENTS

Soldiers, Families and guests can enjoy the great outdoors at scenic Fort McCoy. Themed weekends and fun, Family-friendly events take place year round at Pine View Campground.



### SPONSORSHIP LEVELS

Amounts can be either cash, in-kind or combination

Company logo with link in MWR eNewsletter (3,150 accounts)

Company logo on promotional materials (posters/flyers)

One thank you graphic on Fort McCoy MWR Facebook page

**GOLD**  
\$500

✓  
2 editions

✓  
2 events

✓

**SILVER**  
\$250

✓  
1 edition

✓  
1 event

X

**CLICK HERE TO SPONSOR THESE EVENTS**

### PINE VIEW CAMPGROUND EVENTS:

Haunted Trails: August 24

### WHITETAIL RIDGE SKI AREA EVENTS:

Grade A+ Snow Days: Jan 5, Feb 2, Mar 1

Lil' Firecracker Fest: July 13

### TEN POINT PUB EVENTS:

Sit, Sip & Paint

Art & Wine Festival: April

### IN-KIND ITEMS NEEDED:

- Gift Cards
- Prize Support
- Sporting & Camping Equipment
- Family Packages
- Food & Beverage
- Lumber







# SHOOTING SPORTS

## YEAR ROUND EVENTS

Soldiers, Families and guests can enjoy the great outdoors by utilizing Fort McCoy's wide array of Shooting Sports activities including:

### PAINTBALL & LASER TAG:

Featuring 2 outdoor courses including a unique 2-story castle constructed from railroad ties. It's a great place to host a birthday or unit party! Open to the public.

### SPORTSMAN'S RANGE:

- Rifle Range: 50, 100, 200 meters
- Pistol Range: Up to 50 meters
- Trap & Skeet Shotgun Range
- 3-D Archery Range
- Elevated Archery Range



### SPONSORSHIP LEVELS

	PLATINUM \$500	GOLD \$300	SILVER \$150
Company name listed in MWR eNewsletter (3,150+ accounts)	✓	✓	✓
Company logo on thank you poster at event	✓	✓	✓
Company logo on promotional materials (posters/flyers)	✓	✓	✓
Insert into goodie bag (supplied by sponsor - qty 250)	✓	✓	X
Booth space at event (call for details)	✓	✓	X
Banner placement at the event (max size 3' x 6' - supplied by sponsor)	✓	X	X
Ad placed on the Fort McCoy MWR Facebook page	✓	X	X
Company logo prominently displayed on event promotional items	✓	X	X

[CLICK HERE TO SPONSOR THIS EVENT](#)

### IN-KIND ITEMS NEEDED:

- Shooting Sports Equipment
- Deer & Turkey Feed
- Lumber
- Sports Drinks
- Prize Support

### EVENTS:

- Paintball Clinics
- Paintball Tournaments

✉ [usarmy.mccoy.id-readiness.list.dfmwr-marketing@army.mil](mailto:usarmy.mccoy.id-readiness.list.dfmwr-marketing@army.mil)

☎ 608-388-5358



U.S. ARMY







# CHILD & YOUTH SERVICES

YEAR ROUND EVENTS

Child and Youth Services holds several events for our military youth throughout the year that promote learning through active participation, so they are a busy bunch! The themed events bring children and their families together through fun activities everyone can enjoy.



SPONSORSHIP LEVELS Amounts can be either cash, in-kind or combination	GOLD \$500	SILVER \$250
Company logo with link in MWR eNewsletter (3,150 accounts)	✓ 2 editions	✓ 1 edition
Company logo on promotional materials (posters/flyers)	✓ 2 events	✓ 1 event
One thank you graphic on Fort McCoy MWR Facebook page	✓	✗
<a href="#">CLICK HERE TO SPONSOR THESE EVENTS</a>		

## EVENTS:

- Seasonal Family Involvement programs: Spring, Fall, Winter
- Monster Bash: October
- Month of the Military Family: November

## IN-KIND ITEMS NEEDED:

- Pumpkins
- Paints
- Reading and Activity Books
- Paint Brushes
- Craft Supplies
- Drinks (Juice & Water)
- Gift Certificates/ Family Packages
- Door Prizes
- Hay Bales
- Sprinklers
- Bubbles
- Color Powder (for Color Runs)
- Tie-Dye
- White T-Shirts
- Seeds/Soil/ Planting Supplies





# SPONSORSHIP REGISTRATION FORM

Please review and select the level of support that is most appealing to you. Simply complete this form and fax to 608-388-3743 or email to [usarmy.mccoy.id-readiness.list.dfmwr-marketing@army.mil](mailto:usarmy.mccoy.id-readiness.list.dfmwr-marketing@army.mil)

**EASTER EGGSTRAVAGANZA**  Cash: \_\_\_\_\_  
 In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**MONTH OF THE MILITARY CHILD**  Platinum: \$500  Gold: \$300  Silver: \$150  
 In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**MILITARY APPRECIATION**  Platinum: \$750  Gold: \$500  Silver: \$250  
 In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**DOWN & DIRTY TRAIL RUN**  Utterly Filthy: \$1,000  Master of Mud: \$750  Muddy Buddy: \$500  Down Right Dirty: \$250  
 Dirty Devil: \$350  In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**ARMY BIRTHDAY**  Platinum: \$1,000  Gold: \$500  Silver: \$250  
 In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**ARMY BIRTHDAY CONCERT**  Platinum: \$2,250  Gold: \$1,500  Silver: \$750  Bronze: \$500  
 In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**SUMMER SIZZLE**  Platinum: \$500  Gold: \$300  Silver: \$150  
 In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**WELLNESS FAIR**  Platinum: \$500  Gold: \$300  Silver: \$150  Bronze: \$75  
 In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**GOLF TOURNAMENT**  Gold: \$1,000  Silver: \$750  Bronze: \$500  Ask about Hole-in-One Packages  
 In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**TREE LIGHTING**  Gold: \$500  Silver: \$250 - In-Kind Craft Item(s) \_\_\_\_\_  
\_\_\_\_\_ Value: \_\_\_\_\_

**RECREATIONAL EVENTS**  Rumpel Fitness Center  McCoy's Community Center  Outdoor Recreation  Child & Youth Services  
 Gold: \$500  Silver: \$250  In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**SHOOTING SPORTS**  Platinum: \$500  Gold: \$300  Silver: \$150  
 In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

Please provide the following information:

Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Bill me

Payment enclosed (make checks payable to IMWRF)

I can't support at the levels above but would like to help (door prizes/gift certificates/cash):  
\_\_\_\_\_  
\_\_\_\_\_



U.S. ARMY

If you have any questions, please contact me at 608-388-5358 or [usarmy.mccoy.id-readiness.list.dfmwr-marketing@army.mil](mailto:usarmy.mccoy.id-readiness.list.dfmwr-marketing@army.mil)

I look forward to working with you and appreciate any support you can provide.

**Ashley Sivert**  
Commercial Sponsorship Coordinator  
Fort McCoy Family and MWR



# ADVERTISING

Advertise your business and show your support at the same time. Choose 3 different options and receive 15% off!

## WEBSITE ADVERTISEMENTS

[www.mccoymwr.com](http://www.mccoymwr.com)

**SIDEBAR ADS:** Appears on the right side of the screen.

**LEADERBOARD ADS:** Appears at the top of the page above all content.



**DIMENSIONS:** Sidebar: 300W x 250H pixels  
Leaderboard: 728W x 90H pixels

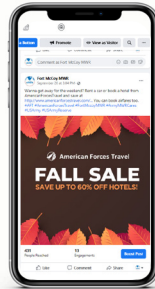
3 Months	6 Months	12 Months
NA/\$500	\$400/\$700	\$600/\$1,200

Rates listed as sidebar/leaderboard

## FACEBOOK ADVERTISEMENT

[www.facebook.com/mccoymwr](http://www.facebook.com/mccoymwr)

Your ad will have high visibility using this social media platform.



**DIMENSIONS:** 1200 x 1200 pixels

Per Post	6 Posts	12 Posts
\$100	\$400	\$650

## DIGITAL DISPLAYS

40" TV screens located in the following facilities:  
Rumpel Fitness Center, Wisconsin Military Academy IHG Army Hotel, 86th Training Division, DPTMS Range & McCoy's Community Center.



**DIMENSIONS:** 1500W x 844H pixels

3 Months	6 Months	12 Months
\$500	\$900	\$1,500

Rates listed as 30 second static

## MWR NEWSLETTER

The MWR eNewsletter is sent postwide to over 3,150+ accounts biweekly. Call to reserve your edition (subject to availability).



**DIMENSIONS:** 400W x 1250H pixels

Per Edition	6 Editions	12 Editions
\$100	\$400	\$650

## BANNER PLACEMENT

MWR has several locations to place your company banner that will be noticed by the Fort McCoy traffic! Limited availability.



6 Months	12 Months
\$500	\$1,000

## LED BILLBOARD

Take advantage of MWR's 3 high visibility LED billboards located on HWY 21, the entrance to Pine View Campground & outside of McCoy's Community Center.



3 Months	6 Months	12 Months
\$1,250	\$2,500	\$5,000

## BROCHURE/COUPON DISTRIBUTION

Placed in our facilities to give you maximum exposure!



6 Months	12 Months
\$400	\$600

## BOWLING SCREEN ADVERTISEMENTS

Ads are continuously played on 8 monitors that are viewable to patrons at McCoy's Community Center.



**DIMENSIONS:** 521W x 286H pixels

3 Months	6 Months	12 Months
\$250	\$500	\$1,000

Rates effective through December 31, 2024. We reserve the right to limit placement in facilities with competing services. Need help designing your ad? We've got you covered! Contact the MWR Marketing team via the below email or phone number for rates.