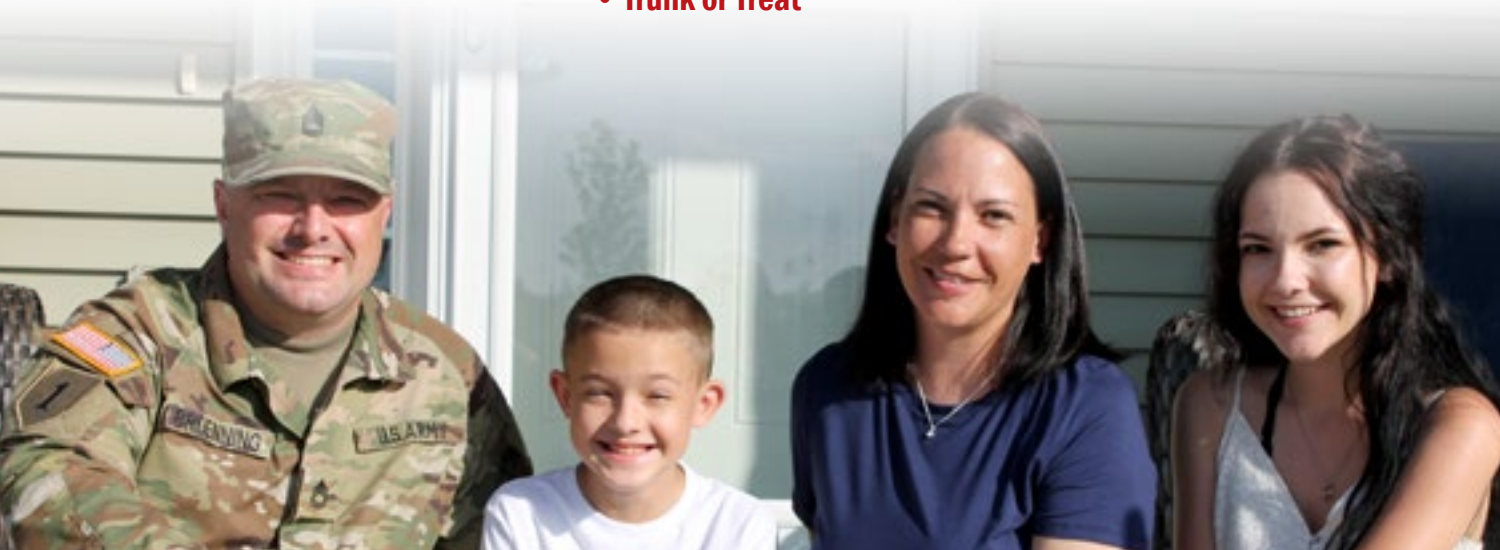


# SUPPORT SOLDIERS & FAMILIES THROUGH SPONSORSHIP

Fort McCoy MWR exists to enhance the quality of life, enrich living and working environments and foster a sense of community for Soldiers, Family Members, Retirees and Civilians. We invite your business to assist with one or more of the events below. Click on the links below to view event details as well as a list of benefits for each sponsorship level.

## 2021 EVENTS

- NEW! Rockin' the Ridge Summer Concert Series
- Easter Eggstravaganza
- Month of the Military Child
- Military Appreciation
- Wellness Fair
- Mud Assault
- Army Birthday
- Golf Tournament
- Day for Kids
- Trunk or Treat
- Tree Lighting
- Rumpel Fitness Center Events
- McCoy's Community Center Events
- Outdoor Recreation Events
- Child & Youth Services Events



Displayed below are some of the businesses we currently work with - we would like to add you to our list of sponsors.



U.S. ARMY

WHY SHOULD

YOUR BUSINESS

BE A SPONSOR?

Commercial Sponsorship is a Department of Defense program that opens the door for civilian businesses to sponsor Family and Morale, Welfare and Recreation (MWR) programs on the installation. Sponsorship can be cash, products, or services. In return, you will be provided with logo coverage/advertising, sampling/couponing opportunities, plus other benefits.

All revenue generated through sponsorship goes directly to MWR programs to make them successful.

*Consider the impact your company can have on America's Soldiers by becoming a Corporate Sponsor.*

CONTACT US!

**Christie Clark**

Commercial Sponsorship Coordinator

Fort McCoy U.S. Army MWR Marketing

PHONE: 608-388-5358

EMAIL: christie.b.clark.naf@mail.mil

**INTERESTED IN ADVERTISING WITH US?**

# ROCKIN' THE RIDGE

## SUMMER CONCERT SERIES

In Summer 2021, Fort McCoy MWR will launch an outdoor "Rockin' the Ridge" Summer Concert Series at Whitetail Ridge Ski Area. The series will consist of local popular acts that will perform on the third Saturday of each month. Food and beverage offerings will be available.

JUNE 19: PAT WATTERS BAND

JULY 17: TUGG

AUGUST 21: BURNIN' WHISKEY BAND

Talent & dates subject to change

### IN-KIND ITEMS NEEDED:

- Drinks
- Hotdogs
- Brats
- Condiments
- Chips
- Paper Products

SPONSORSHIP LEVELS	PLATINUM \$2,250	GOLD \$1,500	SILVER \$750	BRONZE \$500
Company logo on printed promotional materials (flyers/posters)	✓ 3 concerts	✓ 2 concerts	✓ 1 concert	✓ 1 concert
Company logo on thank you poster at event	✓ 3 concerts	✓ 2 concerts	✓ 1 concert	✓ 1 concert
Company name listed in MWR eNewsletter (3,150+ accounts)	✓ 3 concerts	✓ 2 concerts	✓ 1 concert	✓ 1 concert
Banner placement at concert (outdoor banner supplied by sponsor)	✓ 3 concerts	✓ 2 concerts	✓ 1 concert	✓ 1 concert
Recognition by Emcee at concert	✓ 3 concerts	✓ 2 concerts	✓ 1 concert	✓ 1 concert
Ad placed on the Fort McCoy MWR Facebook page with a direct link to your website	✓ 3 posts	✓ 2 posts	✓ 1 post	✓ 1 post
VIP Tickets & Parking	✓ 15 tickets at 3 concerts	✓ 10 tickets at 2 concerts	✓ 5 tickets at 2 concerts	✗
Sponsor presence at the concert (booth or tent area)	✓ 3 concerts	✓ 2 concerts	✓ 1 concert	✗
<a href="#">CLICK HERE TO SPONSOR THIS EVENT</a>				



# EASTER EGGSTRAVAGANZA

MARCH 27

We invite your business to celebrate Easter at Fort McCoy. It is a day filled with breakfast and photos with the Easter Bunny, face painting, activities and of course, the always favorite Easter Egg Hunt.

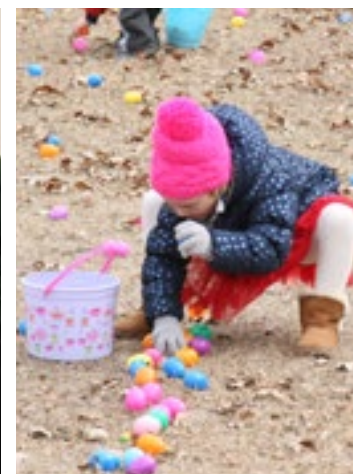
*Respond by Feb 26, 2021*

## HOW CAN YOU GET INVOLVED?

We invite you to host a craft/activity booth for the kids to participate in or support the event through sponsorship of items for the Easter Egg Hunt. Attendance averages between 250 - 300 children and the event is open to the entire Fort McCoy Community. For your support, we will include your company logo on all advertising associated with the event (for specific details, please call) and verbal recognition by our Emcee the day of the event.

## IN-KIND ITEMS NEEDED:

- Candy
- Drinks
- Easter Craft Supplies
- Face Paint
- Plastic Eggs



[CLICK HERE TO SPONSOR THIS EVENT](#)

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☎ 608-388-5358

🌐 [mccoy.armymwr.com](http://mccoy.armymwr.com)





# MONTH OF THE MILITARY CHILD

MONTH OF APRIL

Month of the Military Child is a month-long celebration of our Military children and the sacrifices they make serving alongside their Soldier parents. There will be facility specials, games, crafts and activities throughout the month of April. Respond by Feb 26, 2021



## SPONSORSHIP LEVELS

	PLATINUM \$500	GOLD \$300	SILVER \$150
Company name listed in MWR eNewsletter (3,150+ accounts)	✓	✓	✓
Company logo on thank you poster posted in both childcare facilities for the entire month of April	✓	✓	✓
Company logo on promotional materials (posters/flyers)	✓	✓	✓
Ad placed on the Fort McCoy MWR Facebook page with a direct link to your website	✓	✓	X
Company logo prominently displayed on event t-shirts (plus one keepsake t-shirt)	✓	X	X

[CLICK HERE TO SPONSOR THIS EVENT](#)

## IN-KIND ITEMS NEEDED:

- Ice Cream / Frozen Custard / Toppings
- Sliced Fruit
- Craft Activity Supplies
- Family Packages
- Door Prizes

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# MILITARY APPRECIATION

MAY 7

We love our heroes and we invite you to honor them. There will be a buffet-style meal and activities - all FREE to service members.

Respond by Apr 7, 2021



## SPONSORSHIP LEVELS

	PLATINUM \$750	GOLD \$500	SILVER \$250
Company name listed in MWR eNewsletter (3,150+ accounts)	✓	✓	✓
Company logo on promotional materials (posters/flyers)	✓	✓	✓
Ad placed on the Fort McCoy MWR Facebook page with a direct link to your website	✓	✓	X
On-site space to do giveaways/sampling (call for details)	✓	X	X
CLICK HERE TO SPONSOR THIS EVENT			

## IN-KIND ITEMS NEEDED:

- Gift Cards
- T-Shirts / Hats
- Door Prizes



# WELLNESS FAIR

MAY 12

Meet face-to-face with Soldiers and Civilians of Fort McCoy while promoting your business! The Wellness Fair includes a 5K run/walk, blood drive and showcase area where vendors present a wealth of information on nutrition, physical, mental, financial & spiritual health and wellness. Approx. Attendance: 500; Respond by Apr 9, 2021

*\*Please note this an informational fair, you may take orders but you may not sell products. No cash may be exchanged.*



## SPONSORSHIP LEVELS

	PLATINUM \$500	GOLD \$300	SILVER \$150	BRONZE \$75
Booth space at the fair	✓	✓	✓	✓
Acknowledgement by Event Emcee at the fair	✓	✓	✓	X
Insert into gift bag (supplied by sponsor - qty 500)	✓	✓	✓	X
Company name listed in MWR eNewsletter (3,150 accounts)	✓	✓	X	X
Large black & white in the Wellness Fair Guide (5" x 2.5")	✓	X	X	X
Small black & white in the Wellness Fair Guide (2.5" x 2.5")	X	✓	X	X
Company logo on promotional materials (posters/flyers)	✓	✓	X	X
Wellness Fair t-shirts for all employees at your booth	✓	✓	X	X
Company logo (predominately displayed) on Wellness Fair t-shirts (approx 200)	✓	X	X	X
Company logo on Wellness Fair t-shirts (approx 200)	X	✓	X	X
Ad placed on the Fort McCoy MWR Facebook page with a direct link to your website	✓	X	X	X
Banner placement at the Rumpel Fitness Center for a 3 month period (banner supplied by sponsor)	✓	X	X	X
<b>CLICK HERE TO SPONSOR THIS EVENT</b>				

## IN-KIND ITEMS NEEDED:

- Door Prizes
- Gift Cards
- Health & Fitness Related Equipment / Supplies
- Awards
- Goodie Bag Items

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# MUD ASSAULT

JUNE 5

Get on board for our 9th annual Mud Assault. 300+ runners typically participate. It's going to be even dirtier this year on our challenging course filled with obstacles and of course, plenty of the good stuff! Open to the public. Respond by May 5, 2021



## IN-KIND ITEMS NEEDED:

- Obstacle Materials
  - Wood
  - Paint
  - Screws
  - Cargo Nets
  - Plastic Lining
  - Black Dirt
  - Liquid Dish Detergent
  - Triple Strand Climbing Rope
  - Large Quantity of Ice
- Media
- Goodie Bags

SPONSORSHIP LEVELS	UTTERLY FILTHY \$1,000	MASTER OF MUD \$750	MUDDY BUDDY \$500	DOWN RIGHT DIRTY \$150	DIRTY DEVIL \$250 (Limit One)
Company logo name on Mud Run webpage	✓	✓	✓	X	X
Company name listed in MWR eNewsletter (3,150+ accounts)	✓	✓	✓	✓	✓
Insert promotional items/samples in participants bags (supplied by sponsor - qty 300)	✓	✓	✓	X	X
Verbal recognition by event MC	✓	✓	✓	X	X
Company logo on promotional materials (posters\flyers)	✓	✓	✓	✓	✓
Company logo on 1 obstacle sign	✓	✓	✓	✓	✓
Banner placement at event (max size is 3'x6' - supplied by sponsor)	✓	✓	✓	X	✓
Booth space - 5 ft table, 2 folding chairs and a 8' x 8' pop-up tent	✓	✓	X	X	X
Complimentary 4 person team for your business	✓	✓	X	X	X
Ad placed on the Fort McCoy MWR Facebook page with a direct link to your website	✓	X	X	X	X
Opportunity for your staff to man the water stop keeping participants hydrated and motivated!	X	X	X	X	✓
CLICK HERE TO SPONSOR THIS EVENT					

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# ARMY BIRTHDAY

JUNE 11

Celebrate the Army's 246<sup>th</sup> Birthday. There will be a Commander's 5K Run, drive-thru breakfast, buffet lunch, car washes and bowling – ALL FREE to the Fort McCoy MWR Community to honor and celebrate the sacrifices our Soldiers make! Respond by May 7, 2021



## SPONSORSHIP LEVELS

	PLATINUM \$1,000	GOLD \$500	SILVER \$250
Company logo prominently displayed on event t-shirts (plus one keepsake t-shirt)	✓	✗	✗
Company logo displayed on event t-shirts (plus one keepsake t-shirt)	✗	✓	✓
Company name listed in the MWR eNewsletter (3,150+ accounts)	✓	✓	✓
Company logo on promotional materials (posters/flyers)	✓	✓	✓
Verbal acknowledgment by Command representative at the luncheon	✓	✓	✗
Ad placed on the Fort McCoy MWR Facebook page with a direct link to your website	✓	✓	✗
On-site space at the luncheon to do giveaways/sampling (call for details)	✓	✗	✗

**CLICK HERE TO SPONSOR THIS EVENT**

## IN-KIND ITEMS NEEDED:

- Doughnuts
- Pulled Chicken / Pulled Pork
- Hamburger Buns
- BBQ Sauce
- Chips
- Beverages
- Pickles
- Fruit
- Granola Bars
- Coffee / Creamer / Sugar
- Sheet Cakes
- Napkins
- 6" & 10" Plates
- Plastic Forks
- Army Yellow & Black Decorations

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# SUPPORT THE TROOPS U.S. ARMY GOLF OUTING

SEPTEMBER 15

Fort McCoy MWR will be hosting a golf outing at Onalaska's Cedar Creek Golf Course. The day will include lunch, an 18-hole tournament including special events and hole prizes and a sit-down dinner/awards banquet following the tournament.

Respond by Jul 28, 2021



SPONSORSHIP LEVELS	GOLD \$1,000	SILVER \$750	BRONZE \$500	HOLE SPONSOR \$500
Company logo on thank you poster at event	✓	✓	✓	✓
Company logo on a hole sign	✓	✓	✓	X
Insert into goodie bag (supplied by sponsor - qty 144)	✓	✓	X	X
Company name listed in MWR eNewsletter (3,150+ accounts)	✓	✓	✓	✓
Company logo on promotional materials (posters/flyers)	✓	✓	✓	✓
Ad placed on the Fort McCoy MWR Facebook page with a direct link to your website	✓	✓	X	X
Complimentary 4 person team (does not include green fees or cart rentals)	✓	X	X	X
Special Recognition at the Awards Banquet	✓	X	X	X
Poster size signage displayed at Hole-In-One on tournament day with your company logo	X	X	X	✓
<b>CLICK HERE TO SPONSOR THIS EVENT</b>				

## IN-KIND ITEMS NEEDED:

- Door Prizes
- Golf Equipment / Supplies
- Hospitality Gift Cards

Ask about our Hole-in-One Package!

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☎ 608-388-5358

🌐 mccoy.armymwr.com



# DAY FOR KIDS

SEPTEMBER 11

Fort McCoy Family members spend the day playing carnival games, doing educational activities, enjoying a picnic lunch and playing on inflatables... learning while having fun! Plus, kids can start off the day by participating in a fun run. Respond by Aug 9, 2021



## SPONSORSHIP LEVELS

	PLATINUM \$500	GOLD \$300	SILVER \$150
Company name listed in MWR eNewsletter (3,150+ accounts)	✓	✓	✓
Company logo on thank you poster at event	✓	✓	✓
Company logo on promotional materials (posters/flyers)	✓	✓	✓
Insert into goodie bag (supplied by sponsor - qty 250)	✓	✓	X
Booth space at event (call for details)	✓	✓	X
Banner placement at the event (max size 3' x 6' - supplied by sponsor)	✓	X	X
Ad placed on the Fort McCoy MWR Facebook page with a direct link to your website	✓	X	X
Company logo prominently displayed on event t-shirts (plus one keepsake t-shirt)	✓	X	X

[CLICK HERE TO SPONSOR THIS EVENT](#)

## IN-KIND ITEMS NEEDED:

- Childrens Books
- iPods / Electronics
- Gift Certificates/ Family Packages
- Door Prizes
- Kids Activity Booths
- Face Paint
- Hotdogs & Hotdog Buns
- Chips
- Drinks

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# TRUNK OR TREAT

OCTOBER 30

Fort McCoy's first annual Trunk or Treat is a theme event where various on-base commands and organizations along with sponsors participate by providing candy and 'boos' for the Fort McCoy families. Have a ghoulishly fun night with trunk-or-treating, a spooky haunted trail, children activities and a decorated vehicle contest.

Respond by Sep 30, 2021

## HOW CAN YOU GET INVOLVED?

We invite you to decorate your vehicle, dress up and provide candy to our Fort McCoy children all while promoting your business. Attendance is expected to be around 250 people. For your support we will include your company logo on promotional material listed in MWR eNewsletter (3,150+), company logo on promotional materials (posters/flyers), company logo on thank you materials at the event (for specific details, please call).



## IN-KIND ITEMS NEEDED:

- Candy
- Halloween Decorations
- Give-A-Ways

[CLICK HERE TO SPONSOR THIS EVENT](#)





# TREE LIGHTING

DECEMBER 3

Come be a part of a Fort McCoy tradition. It is a night filled with cookies & doughnut decorating, hot chocolate, frozen custard, crafts and activities, photos with Santa, live music by School Age Center children, and a special kids only "Santa's workshop" where they can find a perfect gift for mom or dad for only \$1.

*Respond by Nov 1, 2021*

## HOW CAN YOU GET INVOLVED?

We invite you to host a booth with a craft or activity for the kids to participate in. Some ideas include: jingle bell necklaces, magnets or ornaments, personalized photo frames, holiday door hangers, etc. Attendance averages between 300 - 400 people. For your support we will include your company logo on all advertising associated with the event (for specific details, please call).



**[CLICK HERE TO SPONSOR THIS EVENT](#)**

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☎ 608-388-5358

🌐 [mccoy.armymwr.com](http://mccoy.armymwr.com)



# FITNESS CENTER

## YEAR ROUND EVENTS

The Rumpel Fitness Center hosts a variety of events throughout the year including 5K races, leagues and tournaments. Fun, Family-friendly competitions and activities are also offered to promote a healthy lifestyle.



### SPONSORSHIP LEVELS

Amounts can be either cash, in-kind or combination

Company logo with link in MWR eNewsletter (3,150 accounts)

Company logo on promotional materials (posters/flyers)

One thank you graphic on Fort McCoy MWR Facebook page

### GOLD

\$500

✓  
2 editions

✓  
2 events

✓

### SILVER

\$250

✓  
1 edition

✓  
1 event

X

**CLICK HERE TO SPONSOR THESE EVENTS**

### EVENTS:

Row into the New Year: Jan 4-7

Team Sled Pull: Feb 20

Pair Up to Slim Down: Mar 1

Free Throw Challenge: Mar 22

Super 8: Mar 24

Grit Games: Jun 17

Have You Been Challenged: Jul 12, 19 & 26

Summer Heat 5K: Aug 12

Road Kill 5K: Sep 15

Row Regatta: Sep 28 - 30

### IN-KIND ITEMS NEEDED:

- Gift Cards
- Prize Support
- Healthy Snacks
- Water Bottles
- Water
- Sports Equipment
- T-Shirts & Hats





# McCOY'S COMMUNITY CENTER

## YEAR ROUND EVENTS

This is the place to be for the more than 149,000+ service members that train at Fort McCoy annually. McCoy's Community Center offers numerous themed events and activities that are designed to provide Soldiers and their Families fun-filled entertainment during their leisure time.



### SPONSORSHIP LEVELS

Amounts can be either cash, in-kind or combination

Company logo with link in MWR eNewsletter (3,150 accounts)

Company logo on promotional materials (posters/flyers)

One thank you graphic on Fort McCoy MWR Facebook page

### GOLD

\$500

✓  
2 editions

✓  
2 events

✓

### SILVER

\$250

✓  
1 edition

✓  
1 event

X

**CLICK HERE TO SPONSOR THESE EVENTS**

### EVENTS:

Breakfast with Santa: Dec 12

Gingerbread House Building: Dec 15

Super Bowl Party: Feb 2

NFL Kick-Off Party: Sep 2021

### IN-KIND ITEMS NEEDED:

- Gift Cards
- Prize Support
- Can Coolers
- Decorations
- Electronics
- Gingerbread House Kits
- T-Shirts/Sweatshirts

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# OUTDOOR RECREATION

## YEAR ROUND EVENTS

Soldiers, Families and guests can enjoy the great outdoors at scenic Fort McCoy. Themed weekends and fun, Family-friendly events take place year round at Pine View Campground.



### SPONSORSHIP LEVELS

Amounts can be either cash, in-kind or combination

Company logo with link in MWR eNewsletter (3,150 accounts)

Company logo on promotional materials (posters/flyers)

One thank you graphic on Fort McCoy MWR Facebook page

#### GOLD

\$500

✓  
2 editions

✓  
2 events

✓

#### SILVER

\$250

✓  
1 edition

✓  
1 event

X

**CLICK HERE TO SPONSOR THESE EVENTS**

### PINE VIEW CAMPGROUND EVENTS:

Christmas in July/ BBQ Contest: July 24

Haunted Trails: August 28

### WHITETAIL RIDGE SKI AREA EVENTS:

Grade A+ Snow Days

### IN-KIND ITEMS NEEDED:

- Gift Cards
- Prize Support
- Sporting & Camping Equipment
- Family Packages
- T-Shirts
- Hats



# CHILD & YOUTH SERVICES

## YEAR ROUND EVENTS

Child and Youth Services holds several events for our military youth throughout the year that promote learning through active participation, so they are a busy bunch! The themed events bring children and their families together through fun activities everyone can enjoy.



### SPONSORSHIP LEVELS

Amounts can be either cash, in-kind or combination

Company logo with link in MWR eNewsletter (3,150 accounts)

Company logo on promotional materials (posters/flyers)

One thank you graphic on Fort McCoy MWR Facebook page

#### GOLD

\$500

✓  
2 editions

✓  
2 events

✓

#### SILVER

\$250

✓  
1 edition

✓  
1 event

X

[CLICK HERE TO SPONSOR THESE EVENTS](#)

### EVENTS:

Fall Fest: Oct 2021

Breakfast with a Book: Apr 2021

Summer Sizzle Bash: Aug 2021

### IN-KIND ITEMS NEEDED:

- Pumpkins
- Paints
- Reading and Activity Books
- Paint Brushes
- Craft Supplies
- Drinks (Juice & Water)
- Hay Bales
- Sprinklers
- Bubbles
- Color Powder (for Color Runs)
- Tie-Dye
- White T-Shirts

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# SPONSORSHIP REGISTRATION FORM

Please review and select the level of support that is most appealing to you. Simply complete this form and fax to 608-388-3743 or email to [christie.b.clark.naf@mail.mil](mailto:christie.b.clark.naf@mail.mil)

**ROCKIN' THE RIDGE** ☐ Platinum: \$2,250 ☐ Gold: \$1,500 ☐ Silver: \$750 ☐ Bronze: \$500

☐ In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**EASTER EGGSTRAVAGANZA** ☐ Cash: \_\_\_\_\_

☐ In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**MONTH OF THE MILITARY CHILD** ☐ Platinum: \$500 ☐ Gold: \$300 ☐ Silver: \$150

☐ In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**MILITARY APPRECIATION** ☐ Platinum: \$750 ☐ Gold: \$500 ☐ Silver: \$250

☐ In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**WELLNESS FAIR** ☐ Platinum: \$500 ☐ Gold: \$300 ☐ Silver: \$150 ☐ Bronze: \$75

☐ In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**MUD ASSAULT** ☐ Utterly Filthy: \$1,000 ☐ Master of Mud: \$750 ☐ Muddy Buddy: \$500 ☐ Down Right Dirty: \$150

☐ Dirty Devil: \$250 ☐ In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**ARMY BIRTHDAY** ☐ Platinum: \$1,000 ☐ Gold: \$500 ☐ Silver: \$250

☐ In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**GOLF TOURNAMENT** ☐ Gold: \$1,000 ☐ Silver: \$750 ☐ Bronze: \$500 ☐ Hole Sponsor: \$500 (limit one sponsor)

☐ In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**DAY FOR KIDS** ☐ Platinum: \$500 ☐ Gold: \$300 ☐ Silver: \$150

☐ In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**TRUNK OR TREAT** ☐ Cash: \_\_\_\_\_

☐ In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**TREE LIGHTING** ☐ Cash: \_\_\_\_\_

☐ In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

**RECREATIONAL EVENTS** ☐ Rumpel Fitness Center ☐ McCoy's Community Center ☐ Outdoor Recreation ☐ Child & Youth Services

☐ Gold: \$500 ☐ Silver: \$250 ☐ In-Kind Item(s): \_\_\_\_\_ Value: \_\_\_\_\_

Please provide the following information:

Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

☐ Bill me

☐ Payment enclosed (make checks payable to IMWRF)

☐ I can't support at the levels above but would like to help (door prizes/gift certificates/cash):

\_\_\_\_\_

\_\_\_\_\_



If you have any questions, please contact me at 608-388-5358 or [christie.b.clark.naf@mail.mil](mailto:christie.b.clark.naf@mail.mil).

I look forward to working with you and appreciate any support you can provide.

**CHRISTIE CLARK**

Commercial Sponsorship Coordinator  
Fort McCoy Family and MWR



# ADVERTISING

Advertise your business and show your support at the same time. Choose 3 different options and receive 15% off!

## WEBSITE ADVERTISEMENTS

[www.mccoy.armymwr.com](http://www.mccoy.armymwr.com)

**SIDEBAR ADS:** Appears on the right side of the screen.

**LEADERBOARD ADS:** Appears at the top of the page above all content.



**DIMENSIONS:** Sidebar: 300W x 250H pixels  
Leaderboard: 728W x 90H pixels

1 Month	3 Months	6 Months	12 Months
NA/\$100	NA/\$275	\$250/\$500	\$400/\$850

Rates listed as sidebar/leaderboard

## FACEBOOK ADVERTISEMENT

[www.facebook.com/mccoymwr](http://www.facebook.com/mccoymwr)

Your ad will have high visibility using this social media platform.



**DIMENSIONS:** 800W x 800H pixels

Per Post	6 Posts	12 Posts
\$70	\$325	\$575

## DIGITAL DISPLAYS

40" TV screens located in the following facilities:  
Rumpel Fitness Center, McCoy's Community Center, Admin (B1668), Wisconsin Military Academy and IHG Army Hotel (Bldg 51).



**DIMENSIONS:** 1500W x 844H pixels

3 Months	6 Months	12 Months
\$250/\$475	\$450/\$850	\$750/\$1,450

Rates listed as 15 second static/30 second motion

## EMAIL COUPON/ADVERTISEMENT

The MWR eNewsletter is sent postwide to over 3,150+ accounts biweekly. Call to reserve your edition (subject to availability).



**DIMENSIONS:** 400W x 1250H pixels

Per Edition	6 Editions	12 Editions
\$70	\$325	\$575

## BANNER PLACEMENT

MWR has several locations to place your company banner that will be noticed by the Fort McCoy traffic! Limited availability.



6 Months	12 Months
\$300	\$500

## ON-SITE BOOTH DISPLAY

Set up your display in one of our facilities and talk directly to the Fort McCoy.



1 Day	2 Days
\$200	\$350

## BROCHURE/COUPON DISTRIBUTION

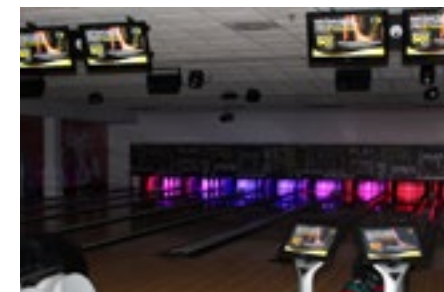
Placed in our facilities to give you maximum exposure!



6 Months	12 Months
\$200	\$300

## BOWLING SCREEN ADVERTISEMENTS

Ads are continuously played on 8 monitors that are viewable to patrons at McCoy's Community Center.



**DIMENSIONS:** 521W x 286H pixels

1 Month	6 Months
\$50	\$250

**HAVE AN IDEA ON A WAY TO PARTNER WITH US? Call to discuss! We are open to hearing your thoughts.**

CHRISTIE CLARK, Commercial Sponsorship Coordinator

Fort McCoy MWR Marketing | PHONE: 608-388-5358 | EMAIL: [christie.b.clark.naf@mail.mil](mailto:christie.b.clark.naf@mail.mil)

\*Rates effective through Dec 31, 2021. We reserve the right to limit placement in facilities with competing services. For an additional \$50, we will design your ad (static ads only).