

SUPPORT SOLDIERS & FAMILIES THROUGH SPONSORSHIP



Fort McCoy MWR exists to enhance the quality of life, enrich living and working environments and foster a sense of community for Soldiers, Family Members, Retirees and Civilians. We invite your business to assist with one or more of the events below. Click on the links below to view event details as well as a list of benefits for each sponsorship level.

2022 EVENTS

- NEW! Rockin' the Ridge Summer Concert Series
- Easter Eggstravaganza
- Month of the Military Child
- Military Appreciation
- Wellness Fair
- Mud Assault
- Army Birthday
- Golf Tournament
- Day for Kids
- Tree Lighting
- Rumpel Fitness Center Events
- McCoy's Community Center Events
- Outdoor Recreation Events
- Child & Youth Services Events



Displayed below are some of the businesses we currently work with - we would like to add you to our list of sponsors.



WHY SHOULD

YOUR BUSINESS

U.S. ARMY

BE A SPONSOR?

Commercial Sponsorship is a Department of Defense program that opens the door for civilian businesses to sponsor Family and Morale, Welfare and Recreation (MWR) programs on the installation. Sponsorship can be cash, products, or services. In return, you will be provided with logo coverage/advertising, sampling/couponing opportunities, plus other benefits.

All revenue generated through sponsorship goes directly to MWR programs to make them successful.

Consider the impact your company can have on America's Soldiers by becoming a Corporate Sponsor.

CONTACT INFORMATION

Christie Clark

Commercial Sponsorship Coordinator

Fort McCoy U.S. Army MWR Marketing

PHONE: 608-388-5358

EMAIL: christie.b.clark.naf@army.mil

INTERESTED IN ADVERTISING WITH US?



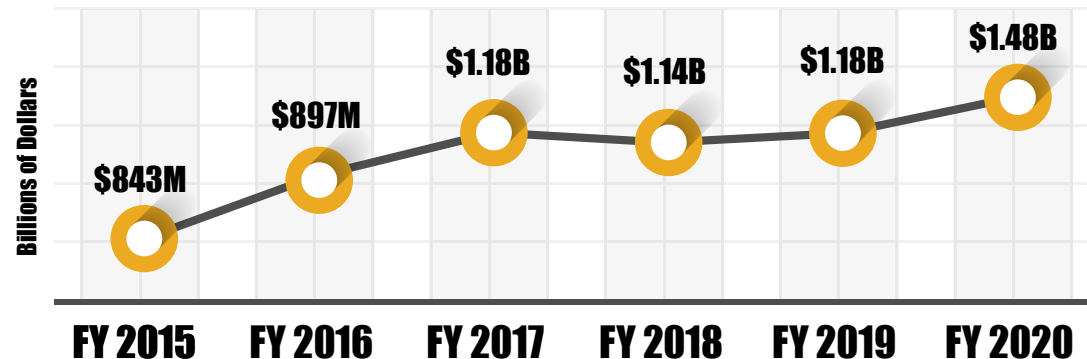
FORT MCCOY

AT A GLANCE

Located in the heart of the upper Midwest, Fort McCoy is the only U.S. Army installation in the state of Wisconsin. The 60,000 acre installation is capable of fully supporting training throughout a four-season climate and offers an excellent training environment and support infrastructure for military personnel to develop and maintain skills necessary for mission success.

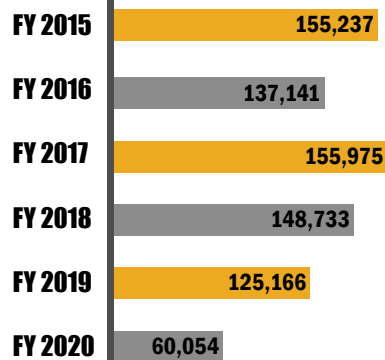


ECONOMIC IMPACT

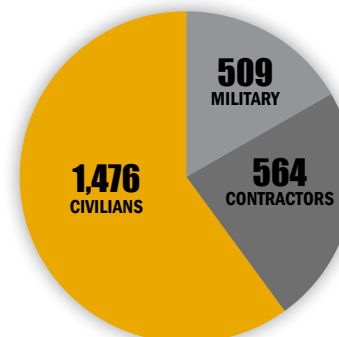


TRAINING POPULATION

Number of Personnel Supported (includes training conducted by all branches of the service)



INSTALLATION WORKFORCE



68.4% of the workforce reside in Monroe County

105,438 Military Retirees and their Families are serviced by Fort McCoy



ROCKIN' THE RIDGE

SUMMER CONCERT SERIES

In Summer 2021, Fort McCoy MWR will launch an outdoor "Rockin' the Ridge" Summer Concert Series at Whitetail Ridge Ski Area. The series will consist of local popular acts that will perform on the third Saturday of each month. Food and beverage offerings will be available.

DATES

June 18, July 16 & August 20

Talent To Be Determined

IN-KIND ITEMS NEEDED:

- Drinks
- Hotdogs
- Brats
- Condiments
- Chips
- Paper Products

SPONSORSHIP LEVELS	PLATINUM \$2,250	GOLD \$1,500	SILVER \$750	BRONZE \$500
Company logo on printed promotional materials (flyers/posters)	✓ 3 concerts	✓ 2 concerts	✓ 1 concert	✓ 1 concert
Company logo on thank you poster at event	✓ 3 concerts	✓ 2 concerts	✓ 1 concert	✓ 1 concert
Company name listed in MWR eNewsletter (3,150+ accounts)	✓ 3 concerts	✓ 2 concerts	✓ 1 concert	✓ 1 concert
Banner placement at concert (outdoor banner supplied by sponsor)	✓ 3 concerts	✓ 2 concerts	✓ 1 concert	✓ 1 concert
Recognition by Emcee at concert	✓ 3 concerts	✓ 2 concerts	✓ 1 concert	✓ 1 concert
Ad placed on the Fort McCoy MWR Facebook page with a direct link to your website	✓ 3 posts	✓ 2 posts	✓ 1 post	✓ 1 post
VIP Tickets & Parking	✓ 15 tickets at 3 concerts	✓ 10 tickets at 2 concerts	✓ 5 tickets at 2 concerts	✗
Sponsor presence at the concert (booth or tent area)	✓ 3 concerts	✓ 2 concerts	✓ 1 concert	✗
CLICK HERE TO SPONSOR THIS EVENT				

BECOME A SIGNATURE SPONSOR OF THE SERIES: \$3,000

Call for more information

✉ christie.b.clark.naf@army.mil

☎ 608-388-5358

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EASTER EGGSTRAVAGANZA

APRIL 9

We invite your business to celebrate Easter at Fort McCoy. It is a day filled with breakfast and photos with the Easter Bunny, face painting, activities and of course, the always favorite Easter Egg Hunt.

Respond by Feb 28, 2022

HOW CAN YOU GET INVOLVED?

We invite you to host a craft/activity booth for the kids to participate in or support the event through sponsorship of items for the Easter Egg Hunt. Attendance averages between 250 - 300 children and the event is open to the entire Fort McCoy Community. For your support, we will include your company logo on all advertising associated with the event (for specific details, please call) and verbal recognition by our Emcee the day of the event.

IN-KIND ITEMS NEEDED:

- Candy
- Drinks
- Easter Craft Supplies
- Face Paint
- Plastic Eggs



[CLICK HERE TO SPONSOR THIS EVENT](#)

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MONTH OF THE MILITARY CHILD

MONTH OF APRIL

Month of the Military Child is a month-long celebration of our Military children and the sacrifices they make serving alongside their Soldier parents. There will be facility specials, games, crafts and activities throughout the month of April. Respond by Feb 28, 2022



SPONSORSHIP LEVELS	PLATINUM \$500	GOLD \$300	SILVER \$150
Company name listed in MWR eNewsletter (3,150+ accounts)	✓	✓	✓
Company logo on thank you poster posted in both childcare facilities for the entire month of April	✓	✓	✓
Company logo on promotional materials (posters/flyers)	✓	✓	✓
Ad placed on the Fort McCoy MWR Facebook page with a direct link to your website	✓	✓	✗
Company logo prominently displayed on event t-shirts (plus one keepsake t-shirt)	✓	✗	✗
CLICK HERE TO SPONSOR THIS EVENT			

IN-KIND ITEMS NEEDED:

- Ice Cream / Frozen Custard / Toppings
- Donuts
- Fruit
- Craft Activity Supplies
- Family Packages
- Door Prizes



MILITARY APPRECIATION

MAY 12

We love our heroes and we invite you to honor them. There will be a buffet-style meal and activities - all FREE to service members.

Respond by Apr 18, 2022



SPONSORSHIP LEVELS	PLATINUM \$750	GOLD \$500	SILVER \$250
Company name listed in MWR eNewsletter (3,150+ accounts)	✓	✓	✓
Company logo on promotional materials (posters/flyers)	✓	✓	✓
Ad placed on the Fort McCoy MWR Facebook page with a direct link to your website	✓	✓	X
On-site space to do giveaways/sampling (call for details)	✓	X	X
CLICK HERE TO SPONSOR THIS EVENT			

IN-KIND ITEMS NEEDED:

- Gift Cards
- T-Shirts / Hats
- Door Prizes



WELLNESS FAIR

MAY 11

Meet face-to-face with Soldiers and Civilians of Fort McCoy while promoting your business! The Wellness Fair includes a 5K run/walk, blood drive and showcase area where vendors present a wealth of information on nutrition, physical, mental, financial & spiritual health and wellness. Approx. Attendance: 500; Respond by Apr 5, 2022

**Please note this an informational fair, you may take orders but you may not sell products. No cash may be exchanged.*



SPONSORSHIP LEVELS

	PLATINUM \$500	GOLD \$300	SILVER \$150	BRONZE \$75
Booth space at the fair	✓	✓	✓	✓
Acknowledgement by Event Emcee at the fair	✓	✓	✓	✗
Insert into gift bag (supplied by sponsor - qty 500)	✓	✓	✓	✗
Company name listed in MWR eNewsletter (3,150 accounts)	✓	✓	✗	✗
Large black & white in the Wellness Fair Guide (5" x 2.5")	✓	✗	✗	✗
Small black & white in the Wellness Fair Guide (2.5" x 2.5")	✗	✓	✗	✗
Company logo on promotional materials (posters/flyers)	✓	✓	✗	✗
Wellness Fair t-shirts for all employees at your booth	✓	✓	✗	✗
Company logo (predominately displayed) on Wellness Fair t-shirts (approx 200)	✓	✗	✗	✗
Company logo on Wellness Fair t-shirts (approx 200)	✗	✓	✗	✗
Ad placed on the Fort McCoy MWR Facebook page with a direct link to your website	✓	✗	✗	✗
Banner placement at the Rumpel Fitness Center for a 3 month period (banner supplied by sponsor)	✓	✗	✗	✗
CLICK HERE TO SPONSOR THIS EVENT				

IN-KIND ITEMS NEEDED:

- Door Prizes
- Gift Cards
- Water/Health Drinks
- Awards
- Goodie Bag Items
- Health & Fitness Related Equipment / Supplies

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MUD ASSAULT

JUNE 4

Get on board for our 9th annual Mud Assault. 300+ runners typically participate. It's going to be even dirtier this year on our challenging course filled with obstacles and of course, plenty of the good stuff! Open to the public. Respond by May 2, 2022



IN-KIND ITEMS NEEDED:

- Obstacle Materials
 - Wood
 - Paint
 - Screws
 - Cargo Nets
 - Plastic Lining
 - Black Dirt
 - Liquid Dish Detergent
 - Triple Strand Climbing Rope
 - Large Quantity of Ice
- Media
- Goodie Bags

SPONSORSHIP LEVELS

	UTTERLY FILTHY \$1,000	MASTER OF MUD \$750	MUDDY BUDDY \$500	DOWN RIGHT DIRTY \$250	DIRTY DEVIL \$350 (Limit One)
Company logo name on Mud Run webpage	✓	✓	✓	✗	✗
Company name listed in MWR eNewsletter (3,150+ accounts)	✓	✓	✓	✓	✓
Insert promotional items/samples in participants bags (supplied by sponsor - qty 300)	✓	✓	✓	✗	✗
Verbal recognition by event MC	✓	✓	✓	✗	✗
Company logo on promotional materials (posters/flyers)	✓	✓	✓	✓	✓
Company logo on 1 obstacle sign	✓	✓	✓	✓	✓
Banner placement at event (max size is 3'x6' - supplied by sponsor)	✓	✓	✓	✗	✓
Booth space - 5 ft table, 2 folding chairs and a 8' x 8' pop-up tent	✓	✓	✗	✗	✗
Complimentary 4 person team for your business	✓	✓	✗	✗	✗
Ad placed on the Fort McCoy MWR Facebook page with a direct link to your website	✓	✗	✗	✗	✗
Opportunity for your staff to man the water stop keeping participants hydrated and motivated!	✗	✗	✗	✗	✓
CLICK HERE TO SPONSOR THIS EVENT					

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ARMY BIRTHDAY

JUNE 14

Celebrate the Army's 247th Birthday. There will be a Commander's 5K Run, drive-thru breakfast, buffet lunch, car washes and bowling – ALL FREE to the Fort McCoy MWR Community to honor and celebrate the sacrifices our Soldiers make! Respond by May 2, 2022



SPONSORSHIP LEVELS

	PLATINUM \$1,000	GOLD \$500	SILVER \$250
Company logo prominently displayed on event t-shirts (plus one keepsake t-shirt)	✓	✗	✗
Company logo displayed on event t-shirts (plus one keepsake t-shirt)	✗	✓	✓
Company name listed in the MWR eNewsletter (3,150+ accounts)	✓	✓	✓
Company logo on promotional materials (posters/flyers)	✓	✓	✓
Verbal acknowledgment by Command representative at the luncheon	✓	✓	✗
Ad placed on the Fort McCoy MWR Facebook page with a direct link to your website	✓	✓	✗
On-site space at the luncheon to do giveaways/sampling (call for details)	✓	✗	✗

CLICK HERE TO SPONSOR THIS EVENT

IN-KIND ITEMS NEEDED:

- Doughnuts
- Pulled Chicken / Pulled Pork
- Hamburger Buns
- BBQ Sauce
- Chips
- Beverages/Water
- Pickles
- Fruit
- Granola Bars
- Coffee / Creamer / Sugar
- Sheet Cakes
- Napkins
- 6" & 10" Plates
- Plastic Forks
- Army Yellow & Black Decorations

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SUPPORT THE TROOPS U.S. ARMY GOLF OUTING

SEPTEMBER 14

Fort McCoy MWR will be hosting our 2nd annual golf outing at Onalaska's Cedar Creek Golf Course. The day will include lunch, an 18-hole tournament including special events and hole prizes and a sit-down dinner/awards banquet following the tournament.

Respond by Jul 28, 2021



INTERESTED IN BEING A HOLE-IN-ONE SPONSOR? *Call for more details.*

SPONSORSHIP LEVELS	GOLD \$1,000	SILVER \$750	BRONZE \$500
Company logo on thank you poster at event	✓	✓	✓
Company logo on a hole sign	✓	✓	✓
Insert into goodie bag (supplied by sponsor - qty 144)	✓	✓	X
Company name listed in MWR eNewsletter (3,150+ accounts)	✓	✓	✓
Company logo on promotional materials (posters/flyers)	✓	✓	✓
Ad placed on the Fort McCoy MWR Facebook page with a direct link to your website	✓	✓	X
Complimentary 4 person team (does not include green fees or cart rentals)	✓	X	X
Special Recognition at the Awards Banquet	✓	X	X
Poster size signage displayed at Hole-In-One on tournament day with your company logo	X	X	X
CLICK HERE TO SPONSOR THIS EVENT			

SPONSORSHIP ITEMS NEEDED

- Sleeves of Golf Balls
- Golf Umbrellas
- Golf Apparel
- Golf Bags
- Drivers
- Putters
- Other Golf Equipment/Supplies
- Hospitality Gift Cards
- Trips

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DAY FOR KIDS

SEPTEMBER 10

Day for Kids is a day for everyone to celebrate the wonderment of childhood. There will be a day full of activities including outside games, bounce houses, fun presentations and more! Our children are strong and resilient and we will recognize them with a day of celebrations.

Respond by August 5, 2022



SPONSORSHIP LEVELS

	PLATINUM \$500	GOLD \$300	SILVER \$150
Company name listed in MWR eNewsletter (3,150+ accounts)	✓	✓	✓
Company logo on thank you poster at event	✓	✓	✓
Company logo on promotional materials (posters/flyers)	✓	✓	✓
Insert into goodie bag (supplied by sponsor - qty 250)	✓	✓	X
Booth space at event (call for details)	✓	✓	X
Banner placement at the event (max size 3' x 6' - supplied by sponsor)	✓	X	X
Ad placed on the Fort McCoy MWR Facebook page with a direct link to your website	✓	X	X
Company logo prominently displayed on event t-shirts (plus one keepsake t-shirt)	✓	X	X

CLICK HERE TO SPONSOR THIS EVENT

IN-KIND ITEMS NEEDED:

- Childrens Books
- iPods / Electronics
- Gift Certificates/ Family Packages
- Door Prizes
- Kids Activity Booths
- Face Paint
- Hotdogs & Hotdog Buns
- Chips
- Drinks

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TREE LIGHTING

DECEMBER 1

Come be a part of a Fort McCoy tradition. It is a night filled with cookies & doughnut decorating, hot chocolate, frozen custard, crafts and activities, photos with Santa, live music by School Age Center children, and a special kids only "Santa's workshop" where they can find a perfect gift for mom or dad for only \$1.

Respond by Nov 2, 2022

HOW CAN YOU GET INVOLVED?

We invite you to host a booth with a craft or activity for the kids to participate in. Some ideas include: jingle bell necklaces, magnets or ornaments, personalized photo frames, holiday door hangers, etc. Attendance averages between 300 - 400 people. For your support we will include your company logo on all advertising associated with the event (for specific details, please call).



[CLICK HERE TO SPONSOR THIS EVENT](#)

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FITNESS CENTER

YEAR ROUND EVENTS

The Rumpel Fitness Center hosts a variety of events throughout the year including 5K races, leagues and tournaments. Fun, Family-friendly competitions and activities are also offered to promote a healthy lifestyle.



SPONSORSHIP LEVELS

Amounts can be either cash, in-kind or combination

Company logo with link in MWR eNewsletter (3,150 accounts)

Company logo on promotional materials (posters/flyers)

One thank you graphic on Fort McCoy MWR Facebook page

GOLD

\$500

✓
2 editions

✓
2 events

✓

SILVER

\$250

✓
1 edition

✓
1 event

X

CLICK HERE TO SPONSOR THESE EVENTS

EVENTS:

March Madness Basketball Competitions: March

Pair Up to Slim Down: Mar - May

Splash of Color: April

Military Family Color Run: April

Paws at Pine View Run: July

Summer Heat 5K: August

Road Kill 5K: September

Army 10-Miler: October 14

Relay of the Dead: October 31

Turkey Trot: November

IN-KIND ITEMS NEEDED:

- Gift Cards
- Prize Support
- Healthy Snacks
- Water Bottles
- Water/Sports Drinks
- Sports Equipment
- T-Shirts/Hats/Sports Apparel

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McCOY'S COMMUNITY CENTER

YEAR ROUND EVENTS

This is the place to be for the more than 160,000+ service members that train at Fort McCoy annually. McCoy's Community Center offers numerous themed events and activities that are designed to provide Soldiers and their Families fun-filled entertainment during their leisure time.



SPONSORSHIP LEVELS Amounts can be either cash, in-kind or combination	GOLD \$500	SILVER \$250
Company logo with link in MWR eNewsletter (3,150 accounts)	✓ 2 editions	✓ 1 edition
Company logo on promotional materials (posters/flyers)	✓ 2 events	✓ 1 event
One thank you graphic on Fort McCoy MWR Facebook page	✓	X
CLICK HERE TO SPONSOR THESE EVENTS		

EVENTS:

Breakfast with Santa: Dec 12
Gingerbread House Building: Dec 14
Super Bowl Party: Feb 13
Craft Beer Pint Nights: Summer 2022

IN-KIND ITEMS NEEDED:

- Gift Cards
- Prize Support
- Can Coolers
- Decorations
- Electronics
- Gingerbread House Kits
- NFL Apparel/Novelty Items
- Pint Glases





OUTDOOR RECREATION

YEAR ROUND EVENTS

Soldiers, Families and guests can enjoy the great outdoors at scenic Fort McCoy. Themed weekends and fun, Family-friendly events take place year round at Pine View Campground.



SPONSORSHIP LEVELS

Amounts can be either cash, in-kind or combination

Company logo with link in MWR eNewsletter (3,150 accounts)

Company logo on promotional materials (posters/flyers)

One thank you graphic on Fort McCoy MWR Facebook page

GOLD
\$500

✓
2 editions

✓
2 events

✓

SILVER
\$250

✓
1 edition

✓
1 event

X

CLICK HERE TO SPONSOR THESE EVENTS

PINE VIEW CAMPGROUND EVENTS:

Pine View's 50th Birthday/BBQ Contest: TBD

Junior Camp Day: July 9

Haunted Trails: August 27

WHITETAIL RIDGE SKI AREA EVENTS:

Grade A+ Snow Days

Military Only Nights

IN-KIND ITEMS NEEDED:

- Gift Cards
- Prize Support
- Sporting & Camping Equipment
- Family Packages
- T-Shirts
- Hats

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CHILD & YOUTH SERVICES

YEAR ROUND EVENTS

Child and Youth Services holds several events for our military youth throughout the year that promote learning through active participation, so they are a busy bunch! The themed events bring children and their families together through fun activities everyone can enjoy.



SPONSORSHIP LEVELS

Amounts can be either cash, in-kind or combination

Company logo with link in MWR eNewsletter (3,150 accounts)

Company logo on promotional materials (posters/flyers)

One thank you graphic on Fort McCoy MWR Facebook page

GOLD

\$500

✓
2 editions

✓
2 events

✓

SILVER

\$250

✓
1 edition

✓
1 event

X

CLICK HERE TO SPONSOR THESE EVENTS

EVENTS:

Spring Fling: Mar

Summer Sizzle Bash: Aug

Fall Fest: Oct

IN-KIND ITEMS NEEDED:

- Pumpkins
- Paints
- Reading and Activity Books
- Paint Brushes
- Craft Supplies
- Drinks (Juice & Water)
- Gift Certificates/Family Packages
- Door Prizes
- Hay Bales
- Sprinklers
- Bubbles
- Color Powder (for Color Runs)
- Tie-Dye
- White T-Shirts
- Seeds/Soil/Planting Supplies

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SPONSORSHIP REGISTRATION FORM

Please review and select the level of support that is most appealing to you. Simply complete this form and fax to 608-388-3743 or email to christie.b.clark.naf@army.mil

ROCKIN' THE RIDGE ☐ Signature: \$3,000 ☐ Platinum: \$2,250 ☐ Gold: \$1,500 ☐ Silver: \$750 ☐ Bronze: \$500

☐ In-Kind Item(s): _____ Value: _____

EASTER EGGSTRAVAGANZA ☐ Cash: _____

☐ In-Kind Item(s): _____ Value: _____

MONTH OF THE MILITARY CHILD ☐ Platinum: \$500 ☐ Gold: \$300 ☐ Silver: \$150

☐ In-Kind Item(s): _____ Value: _____

MILITARY APPRECIATION ☐ Platinum: \$750 ☐ Gold: \$500 ☐ Silver: \$250

☐ In-Kind Item(s): _____ Value: _____

WELLNESS FAIR ☐ Platinum: \$500 ☐ Gold: \$300 ☐ Silver: \$150 ☐ Bronze: \$75

☐ In-Kind Item(s): _____ Value: _____

MUD ASSAULT ☐ Utterly Filthy: \$1,000 ☐ Master of Mud: \$750 ☐ Muddy Buddy: \$500 ☐ Down Right Dirty: \$250

☐ Dirty Devil: \$350 ☐ In-Kind Item(s): _____ Value: _____

ARMY BIRTHDAY ☐ Platinum: \$1,000 ☐ Gold: \$500 ☐ Silver: \$250

☐ In-Kind Item(s): _____ Value: _____

GOLF TOURNAMENT ☐ Gold: \$1,000 ☐ Silver: \$750 ☐ Bronze: \$500 ☐ Ask about Hole-in-One Packages

☐ In-Kind Item(s): _____ Value: _____

DAY FOR KIDS ☐ Platinum: \$500 ☐ Gold: \$300 ☐ Silver: \$150

☐ In-Kind Item(s): _____ Value: _____

TREE LIGHTING ☐ Cash: _____

☐ In-Kind Item(s): _____ Value: _____

RECREATIONAL EVENTS ☐ Rumpel Fitness Center ☐ McCoy's Community Center ☐ Outdoor Recreation ☐ Child & Youth Services

☐ Gold: \$500 ☐ Silver: \$250 ☐ In-Kind Item(s): _____ Value: _____

Please provide the following information:

Business: _____

Contact: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

☐ Bill me

☐ Payment enclosed (make checks payable to IMWRF)

☐ I can't support at the levels above but would like to help (door prizes/gift certificates/cash):



If you have any questions, please contact me at 608-388-5358 or christie.b.clark.naf@army.mil. I look forward to working with you and appreciate any support you can provide.

CHRISTIE CLARK
Commercial Sponsorship Coordinator
Fort McCoy Family and MWR

ADVERTISING

Advertise your business and show your support at the same time. Choose 3 different options and receive 15% off!

WEBSITE ADVERTISEMENTS

www.mccoy.armymwr.com

SIDEBAR ADS: Appears on the right side of the screen.

LEADERBOARD ADS: Appears at the top of the page above all content.



DIMENSIONS: Sidebar: 300W x 250H pixels
Leaderboard: 728W x 90H pixels

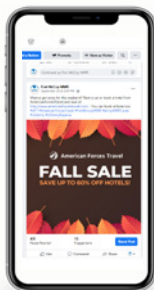
1 Month	3 Months	6 Months	12 Months
NA/\$100	NA/\$275	\$250/\$500	\$400/\$850

Rates listed as sidebar/leaderboard

FACEBOOK ADVERTISEMENT

www.facebook.com/mccoymwr

Your ad will have high visibility using this social media platform.



DIMENSIONS: 800W x 800H pixels

Per Post	6 Posts	12 Posts
\$70	\$325	\$575

DIGITAL DISPLAYS

40" TV screens located in the following facilities:
Rumpel Fitness Center, McCoy's Community Center, Admin (B1668), Wisconsin Military Academy and IHG Army Hotel (Bldg 51).



DIMENSIONS: 1500W x 844H pixels

3 Months	6 Months	12 Months
\$250/\$475	\$450/\$850	\$750/\$1,450

Rates listed as 15 second static/30 second motion

EMAIL COUPON/ADVERTISEMENT

The MWR eNewsletter is sent postwide to over 3,150+ accounts biweekly. Call to reserve your edition (subject to availability).



DIMENSIONS: 400W x 1250H pixels

Per Edition	6 Editions	12 Editions
\$70	\$325	\$575

BANNER PLACEMENT

MWR has several locations to place your company banner that will be noticed by the Fort McCoy traffic! Limited availability.



6 Months	12 Months
\$300	\$500

ON-SITE BOOTH DISPLAY

Set up your display in one of our facilities and talk directly to the Fort McCoy.



1 Day	2 Days
\$200	\$350

BROCHURE/COUPON DISTRIBUTION

Placed in our facilities to give you maximum exposure!



6 Months	12 Months
\$200	\$300

BOWLING SCREEN ADVERTISEMENTS

Ads are continuously played on 8 monitors that are viewable to patrons at McCoy's Community Center.



DIMENSIONS: 521W x 286H pixels

1 Month	6 Months
\$50	\$250

PINE VIEW CAMPGROUND MAP: This is a great advertising opportunity that is only available every 3 years! >> [CLICK HERE](#) for details

**Rates effective through Dec 31, 2022. We reserve the right to limit placement in facilities with competing services. For an additional \$50, we will design your ad (static ads only).*

PINE VIEW CAMPGROUND MAP

10,000 maps are printed in full color on high-quality glossy paper and are given to patrons as they check in. Approximately 95,000 guest night stays each year! Call to get added to the list for the next printing!
Maps are printed every 3 years. Next printing: Spring 2022.

WELCOME TO PINE VIEW CAMPGROUND

HOURS
 CAMPGROUND OFFICE & CAMP STORE
 Memorial Day - Labor Day 8 am - 5 pm (Tue - Thu), 8 am - 9 pm (Fri - Sat)
 Labor Day - Memorial Day 9 am - 5 pm (Daily)

ACTIVITIES

- Volleyball
- Poolside Boats
- Mini Golf
- Basketball
- Canoeing
- Pedal Karts
- Horseback Riding
- Shooting Range
- Fishing
- Disc Golf

RECREATIONAL EQUIPMENT CHECK-OUT
 We rent campers, boats, canoes, sporting and party equipment, plus lots of miscellaneous items!

Please abide by all rules and regulations for a safe campground. Enjoy your stay and come visit us again soon.

Building 8053 | Fort McCoy, WI 54656
 608-388-3517 | 800-531-4703 | www.mccoy.armymwr.com

Camping fun for everyone! Stay with us year round and discover the outdoors at scenic Fort McCoy!

TACTICS PAINTBALL & LASER TAG
 Come out and experience the extreme sports... Paintball or Laser Tag. Group play is by reservation only and must be booked at least 2 days in advance. Reservations accepted 7 days a week. Must be at least 10 years of age to play.
 HOURS: 12:30 - 4:30 pm (Mon - Sat), 9 am - 3:30 pm (Sun) By appointment only

EMERGENCY INFORMATION
 In the event of an emergency, please proceed to the nearest safety area. The safety areas are located in the Campfire Stations. Please familiarize yourself with these locations.

CAMPGROUND MANAGEMENT: 608-388-6461
FORT MCCOY POLICE (Non-Emergency): 608-388-2205
EMERGENCY / FIRE 911
HOSPITAL: TOMAH: 608-372-2281
HOSPITAL: SPARTA: 608-392-2222

Inside Spread, 2018 Edition

Small Ad	Large Ad
<p>\$300</p> <p>500W x 500H pixels</p>	<p>\$500</p> <p>500W x 1,000H pixels</p>

*Please do not include an expiration date on coupons as we can not guarantee exact circulation dates.

Deke Slayton Memorial Space & Bicycle Museum and Monroe County Local History Room

Two great museums in one building!

Interactive exhibits, a kid's play area, and the only moon rock in Wisconsin!

Open Year Round Monday - Saturday

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2 Auto Bays • 3 Self Serve Bays
 Vacuums • Detailing Package Options

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 TOMAH, WI
 (608) 344-1218 or (808) 372-5855
 reggie59@hotmail.com

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Today's Best Music Mix!

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 Mon. & Wed. 7:30 a.m. - 7 p.m.
 Thurs. & Fri. 7:30 a.m. - 5 p.m.
 Saturdays 8 a.m. - 12 p.m.
 www.thefortmccoy.com

Speed's BICYCLE SHOP

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 Trail Passes
 Sales & Service

1126 John St., Sparta, WI 54656
www.speedsbike.com

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 608-544-5432

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GEICO 1-800-MILITARY

Licensed Agents serve each state. 800-854-4363. Sparta, WI 54656
 Map: 1-800-854-4363

SPARTA DELIVERS TO PINE VIEW CAMPGROUND & FORT MCCOY

CALL TODAY FOR DELIVERY 608-269-2330

SPARTA 421 W. Wisconsin 608-269-2330
 TOMAH 2822 N. Lincoln Ave. 608-372-7991
 BLACK RIVER FALLS 205 E. Third St. 715-284-4000

Antique Mall

OPEN 7 DAYS A WEEK 9 AM - 5 PM

1000 Wisconsin Ave. Sparta, WI 54656

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Something in Great Chinese and American Cuisine

608-372-2960

Hours: Mon. - Sat. 11:30 a.m. - 10:00 p.m. Sun. 12:00 p.m. - 9:00 p.m.

18 HOLES • DRIVING RANGE • CARTS AVAILABLE

For more information, visit us at www.mccoy.armymwr.com

Spicy's Steak House

Open Tuesday - Sunday 5 pm - 11 pm

Full Service On-Land Lounge Available for Parties

608-269-6300

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DINE IN CARRY OUT DELIVERY TO FT MCCOY AREA

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 608-269-2181
www.pizzaofofchicago.com

FREE pizza cheese bread with any purchase over \$25!

YOUR GARDEN HEADQUARTERS

Famous Wisconsin Sauages Brats and Hot Dogs Fresh Steaks Wisconsin Cheese

608-269-6456

Joss Fine Meats 500 W. Wisconsin St. Sparta, WI

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Outside Spread, 2018 Edition